

Bronze Pearlfection™

25th Dimension Lush Pearl Bronzer

SALES FACT SHEET

Story

Become the ultimate definition of bronze with this extreme combination of immediate and delayed bronzers. Paired with the magical power of pearls, a rare element, this high end bronzer has the power to make skin visibly smoother and softer while it evens out coloration. The powerful antioxidants that come from deep within the pearls, works to prevent skin aging while natural conditioners moisturize and renew skin. Indulge yourself with this lotion and you'll become a picture of **Bronze Pearlfection**TM.

Inspiration/Rationale

- Continuation of Mineral Collection in Australian Gold®
- Popularity of pearls in fashion and skin care

Product Type

- 25th Dimension Lush Pearl Bronzer
- Fragrance: Precious Gems with top notes of Apple, Green, Ozone, mid Jasmine, Muguet and dry Herbal, Wood

Technology

25 th Dimension Bronzer:	An effective combination of immediate natural and delayed bronzers to enhance and develop your tan
Youthful Wonders	The mysteries of the pearl combine to reduce the appearance of fine lines and wrinkles for younger looking skin
Dual TanFresh™ Blend	Two ATO inhibitors for ultimate protection
Superb Skin Care:	A mixture of natural skin conditioners to moisturize and hydrate skin for a superior soft and smooth feeling

Brand and Family

• Australian Gold® Premium Line

