

#### **Precious Metals™**

Ultra NutriDark™ Mahakanni Mineral Bronzer

# SALES FACT SHEET

#### Story

Be prepared to rock out with immediate and delayed bronzed goodness. Our **NutriDark™** Bronzing Blend gets kicked up a notch with DHA, natural bronzers and our exclusive Mahakanni extract for outrageously, decadent color. Skin-loving essential minerals, including Gold and Platinum extract, moisturize and recharge for a flawless radiant bronze hue and glowing younger-looking skin. Show off that dark color with **Precious Metals™** Bronzer.

#### Inspiration/Rationale

- Continuation of Mineral Collection in Australian Gold®
- Continuation of popularity of Mahakanni

### **Product Type**

- Ultra NutriDark™ Mahakanni Bronzer
- Mineral Base
- Paraben Free
- Fragrance: Tropical Rockstar with top notes of Fresh Squeezed Oranges, Pineapple, Melons, mid notes of Apple Juice, Plum & Fresh Raspberries and dry notes of Coconut & White Musk

#### Technology

Ultra <b>NutriDark™</b> Bronzing Blend	Bio-engineered new technology combines DHA, Mahakanni Extract and natural bronzers for unprecedented deep, dark undeniable color
Bio-Active Bronzing Minerals	92 essential minerals moisturize for a healthy, flawless radiant bronze hue
Gold and Platinum Extract	High-end skincare ingredients help retain collagen, recharge and protect for glowing younger-looking skin
Dual <b>TanFresh™</b> Blend	Eliminates after-tan odor using two powerful odor inhibitors

## Brand and Family

• Australian Gold® Premium Line



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